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# EQUIPMENT AND CAPABILITIES

## PREPRESS

### WORKFLOW

Our all digital workflow solution is built on the **PDF/JDF standard** for optimum connectivity and has been configured for our fully automated Heidelberg Printready system. We provide a complete line of **PDF editing tools** for pre-flighting, trapping, color management and proofing in both the Macintosh and PC Windows platforms.

### PROOFING

You can choose from several digital proofing options including PDFs via email, large format inkjet output or digital match prints for precise color accuracy.

#### SCANNING

We offer high-end **drum and flat-bed scanning**, as well as highly professional color and image retouching.

#### SOFTWARE

We support the major desktop publishing and graphics software packages, including the Adobe Creative Suite programs (InDesign, Illustrator, Photoshop and Acrobat). Please consult us first for advice on preparation of files in other programs.

## IMAGING

Our all digital workflow connects to a **Kodak Trendsetter** for direct computerto-plate imaging. A fully-integrated PDF workflow means that the same digital file is used to produce both our proofs and plates, thus reducing the margin for error.

## **WEB TO PRINT**

## ONLINE ORDERING

#### Let us customize an **online**

ordering system that will allow your organization's authorized employees to have order entry access from remote locations. Through your website or intranet, you can request just-in-time orders and deliveries while retaining inventory, purchasing and branding controls at executive levels.

## PRESSROOM

### OFFSET PRESSROOM

The core of our printing is full-color, sheet-fed lithography. From simple onecolor jobs to large six-color runs, our high standards for excellence ensure the job is done right. We have a variety of presses to accomplish your printing needs, which include:

- Komori Lithrone 6/40 with Coater
- Heidelberg Printmaster QM 46
- Halm Jet Envelope Press

## **DIGITAL PRINTING**

Our digital print technology gives us the capability to offer our customers creative solutions to maximize their marketing budgets, create personalized targeted marketing campaigns, and produce high quality, quick-turn projects with short run quantities. Our digital equipment and electronic workflow allows for **custom**, **personalization** and **variable data** output at fast speeds and "near-litho" quality levels.

We are equipped for color work with the latest **Xerox iGen150 Digital Production Press**. The **iGen150** runs a wide array of stocks and weights, including: coated and uncoated, smooth or textured, specialty substrates and labels. Sheet sizes range from 7" x 7" to 14.33" x 26".

Complimenting the **iGen**, our **Ricoh C-9110** also runs a wide array of stocks and weights, and a full range of inhouse collating, binding and specialty finishing capabilities support our digital output.

- Xerox iGen 150 Production Press
- Ricoh C-9110 Production Press
- Xante Digital Envelope Press

#### WIDE-FORMAT PRINTING

HP Scitex FB500 Industrial Printer An important addition to our digital workflow, the FB500 has incredible image quality – (up to 1200x600 optimized dpi), and uses UV curable inks for image permanence and abrasion resistance. It will print directly on virtually any rigid or flexible material. Signs, banners, display graphics, can be printed on a range of papers, vinyls, or a variety of rigid substrates.

Our large-format cutting and scoring plotter, the **Kongsberg iXL24**, can handle almost any thickness of paper or vinyl, as well as corrugated, plastic, aluminum and wood.

## POSTPRESS

## BINDERY & FINISHING

We house a full-service bindery equipped to score, fold, saddlestitch, drill, glue, and shrinkwrap. Our finishing services include perfect binding, twinwire, spiral, and comb binding as well as UV Coating, die cutting, laminating, foiling, and embossing.

#### MAILING

Our mailing services include Accuzip postal software, data management, inserting, addressing, sorting, match mail, wafer sealing, labeling and mail drop.

#### FULFILLMENT

If you have space or labor restrictions, we are able to store and distribute just-in-time bulk ordered products to remote locations when you need them. We can also handle multi-part product assembly and distribution when needed.